

Wednesday, June 24, 2009

Dr. Heikki Terio, Ph.D.  
Secretary General  
Int. Union for Physical and Engineering Sciences in Medicine  
Biomedical Engineering, MTA C2:44  
Karolinska University Hospital, Huddinge  
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*Facilitating health technology  
innovation and commercialization*

*Favoriser les technologies de la  
santé, leur innovation et leur  
commercialisation*

Dear Dr. Heikki Terio:

The **Canadian Medical and Biological Engineering Society (CMBES)** and **Canadian Organization of Medical Physicists (COMP)** have informed me, Dr. Morris (Mickey) Milner, that they are partnering to submit a bid to host the International Union for Physical and Engineering Sciences in Medicine (IUPESM) 2015 World Congress on Medical Physics and Biomedical Engineering in Toronto, Ontario Canada. We strongly endorse and support the Toronto bid for the 2015 congress.

CMBES together with COMP are the most appropriate organizations in Canada to support this venture. A highly successful outcome is expected. htx.ca – The Health Technology Exchange (HTX) helps Ontario-based companies develop and commercialize innovations in Medical and Assistive Technologies (MAT). As a result, we are intimately connected with the medical device community in Canada and would be pleased to publicize and encourage attendance for the proposed event.

2015 will be a hallmark year, as the CMBES will be celebrating its' 50<sup>th</sup> Anniversary. In 1965, **Dr. John (Jack) Hopps** founded the Canadian Medical and Biological Engineering Society and became its first President. Dr. Hopps then went on to be President of the International Federation for Medical and Biological Engineering in 1971 and served as Secretary General for the Federation from 1976 to 1985. From 1985 to 1988, Dr. Hopps was Secretary General of the International Union for Physical and Engineering Science in Medicine.

The 2015 World Congress on Medical Physics and Biomedical Engineering will provide a wonderful stage for the IUPESM to look back on Canada's contribution to Medical Physics and Biomedical Engineering and to plan for the future.

Toronto is Canada's largest city, and a cosmopolitan destination with a number of features that make it an ideal host for an international meeting. Toronto is:

- one of the world's most dynamic, culturally diverse, vibrant, imaginative and creative places
- a destination where progressive thought, innovation and socially responsible practices are nurtured
- a proven performer in delivering record attendance at international meetings, including major medical conferences (Toronto successfully hosted the World AIDS Conference in August 2006 with 26,000 delegates)
- located within an hour's flight of 60% of the US population

- within 100 miles of 25% of the Canadian population
- named one of the top five most livable cities in the world by *The Economist* in 2007

Toronto has a number of attractions that will enhance the delegate experience, including:

- the CN Tower
- Historic Fort York
- the Distillery Historic District
- the Gardiner Museum of Ceramic Art
- the Bata Shoe Museum
- the Ontario Science Centre

The city is undergoing a cultural renaissance, in part through expansions of several leading arts institutions, including:

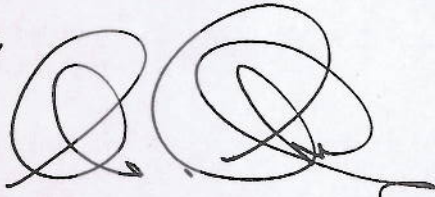
- Daniel Libeskind's expansion of the Royal Ontario Museum
- Frank Gehry's addition to the Art Gallery of Ontario
- A new opera house, the Four Seasons Centre for the Arts

Toronto is also located a short drive from the world famous Niagara Falls, Canada's premiere wine region in Niagara, and renowned theatrical festivals, including the Shaw Festival.

The application to hold a meeting in Toronto in 2015 will support IUPESM in attracting a record number of delegates to the World Congress on Medical Physics and Biomedical Engineering.

I have no doubt that the 2015 World Congress on Medical Physics and Biomedical Engineering in Toronto, Ontario Canada would be an unprecedented success for IUPESM.

Best regards,



Dr. Morris (Mickey) Milner, Ph.D. (Wits), D.Sc. (Hon)(Queen's), P.Eng, C.C.E.  
President and CEO

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